



Virtual 2020 Season

Yes! Please reserve exhibitor booth space for me at the Central Florida Ag Expo. If you reserved booth space online it is not necessary to complete this application.

Business/Firm Name	
Contact/Representative Name	
E-mail Address:	
Address:	
City	
State	
Zip Code	
Name of Booth Coordinator	
Phone Number of Booth Coordinator	
What products or services will you be selling?	

Select Event Dates:	<input type="checkbox"/> December Event
Number of Booths(s) requested - _____	Amount Enclosed: \$ _____

Highlight which vendor booth you want

Booth Type	Booth Rate	Description
Level 1 - Exhibitor Space Registration - General Package	\$325 per event	<ul style="list-style-type: none"> Booth on Central Florida Ag Expo website running for 30 days Zoom interview/video that will be posted on your virtual booth Print announcement w/ logo of participation in Central Florida Ag News

		<ul style="list-style-type: none"> ● E-newsletter Announcement ● Lead generation forms ● Facebook Social Groups ● Online Events & News Sites
Level 2 - Exhibitor Space Registration - Silver Package	\$500 per event	<ul style="list-style-type: none"> ● Booth on Central Florida Ag Expo website running for 30 days ● Zoom interview/video that will be posted on your virtual booth ● Print announcement w/ logo of participation in Central Florida Ag News ● Paid Social Media Campaign ● Social Media Advertising ● E-newsletter Announcement ● Lead generation forms ● Facebook Social Groups ● Online Events & News Sites
Level 3 – Exhibitor Space Registration - Gold Package	\$1,387 per event	<ul style="list-style-type: none"> ● Booth on Central Florida Ag Expo website running for 30 days ● Zoom interview/video that will be posted on your virtual booth ● Print announcement w/ logo of participation in Central Florida Ag News ● Half Page in CFAN Magazine ● Paid Social Media Campaign ● Social Media Advertising ● E-newsletter Announcement ● Lead generation forms ● Facebook Social Groups ● Online Events & News Sites
Level – Exhibitor Space Registration - Ag Influencer	\$1,669 per event	<ul style="list-style-type: none"> ● Booth on Central Florida Ag Expo website running for 30 days ● Zoom interview/video that will be posted on your virtual booth ● Print announcement w/ logo of participation in Central Florida Ag News ● Full Page in CFAN Magazine ● Paid Social Media Campaign ● Social Media Advertising ● E-newsletter Announcement ● Lead generation forms ● Facebook Social Groups ● Online Events & News Sites

Exhibitor hereby executes and agrees to this agreement for Exhibit Space which includes information and provisions contained on both sides of this agreement. Upon confirmation and acceptance of this agreement by the Central Florida Media Group plc, the undersigned agrees to be bound by all the terms and conditions contained herein and outlined in the Exhibit Space Contract Rules and Regulations.

Signature: _____

Phone: _____

Position/Title _____

Please return with payment to:

Central Florida Media Group Attn: Booth Coordinator, PO Box 1221 , Winter Haven, FL 33882 Make all checks payable to: Central Florida Media Group. For more information, call: 863-248-7537

EXHIBIT SPACE CONTRACT RULES AND REGULATIONS

Exhibitors shall be bound by the show rules and regulations set forth herein and printed in the show prospectus for exhibitors, and by such amendments or additional rules and regulations that may be established by Central Florida Media Group plc. . References to “Central Florida Media Group plc” herein shall be deemed to include the Show, Central Florida Ag Expo, the Managing Directors, Show sponsors, endorsers and duly authorized representatives, agents or employees of the foregoing.

Assignment of Space

Whenever possible, space assignment will be made by Central Florida Media Group plc in keeping with the desires of the Exhibitor. However, Central Florida Media Group plc reserves final determination of space assignment and assignments will be made or changed in the best interest of the Show as determined by Central Florida Media Group plc’s sole discretion.

Payments and Refunds

Payment must be received by Central Florida Media Group plc prior to Show Move-In. Exhibitors are liable for the entire space rental unless written notice of space cancellation is received (45 days) prior to Show Opening. Exhibitors will be refunded 50% of any money collected if written notice of cancellation is received 15 days or more prior to Show Opening. No refunds will be made thereafter.

Termination of Contract

Central Florida Media Group plc reserves the right to cancel this contract without further obligation at any time prior to the Show opening by releasing Exhibitor from all future obligations under this Contract. Said cancellation may be for any cause or for no cause. In the event a cancellation occurs due to fire, casualty, strike embargo, injunction, act of war, act of God or any other like emergency, then Central Florida Media Group plc will return such portion of the amount already paid for space as may be determined to be equitable by Central Florida Media Group plc after deduction of such amounts as may be necessary to cover expenses related to the termination, including a reserve for claims in connection with the Show. If for any reason Central Florida Media Group plc determines the location of the Show

should be changed or the dates of the show postponed, no refunds will be made but Central Florida Media Group plc shall assign to the Exhibitor, in lieu of the original space, such other space as Central Florida Media Group plc deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations. The Show and Central Florida Media Group plc shall not be financially or otherwise obligated in the event the Show is canceled, postponed or relocated except as provided herein. Transfer of Space Prohibited Exhibitor shall neither assign nor sublet all or any part of the space rented. Further, no exhibitor shall exhibit or permit to be exhibited in the space allotted to them any goods or services other than those specified in the Space Contract, nor shall they exhibit in the space, or permit to be exhibited therein, displays or advertising materials of any sort bearing name or form of advertising other than their own, or part of Exhibitor's regular products or services.

Liability and Insurance

Exhibitors are held responsible to insure their own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident, or other cause. Exhibitors shall maintain liability insurance with respect to both property damage and personal injury, with companies with sound responsibility authorized to do business within the State of Florida. It is expressly understood and agreed by the Exhibitor that no claim of any kind will be made against Central Florida Media Group plc for any loss, damage, theft or destruction of goods or exhibit; nor for any injury that may occur to Exhibitor or employees while in the exhibition place, nor for any damage of any nature, or character whatsoever, and without limiting the foregoing, including any damage to their business by reason of the failure to provide space for an exhibit or removal of the exhibit, or for any action of Central Florida Media Group plc in relation to the exhibit of the Exhibitor. The Exhibitor shall be solely responsible to its own agents and employees, and to all third persons, including invitees and the public for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of said leased space or exhibit, or negligence or otherwise relating thereto.

Client and Central Florida Media Group plc shall indemnify, defend and hold harmless one another, its appointment contractor(s) and its officers, employees, and subsidiaries against and from all losses, judgments, damages, claims, liabilities, costs or expenses (including without limitation, reasonable attorney's fees and expenses) that may at any time be incurred.

Exhibitor does hereby indemnify and hold harmless Central Florida Media Group plc against any and all such claims and is asserted against it. Agreement Acceptance and Unwritten Rules Upon acceptance of this Contract by the Exhibitor and Central Florida Media Group plc shall be a legal binding Contract, provided each party may cancel within the conditions of the Contract. Central Florida Media Group plc reserves the right to make and publish Show Rules and Regulations for the conduct of the Exhibitors and Show generally. Further, Central Florida Media Group plc reserves the right to make changes, amendments and additions to these rules and such further rules and regulations as it considers necessary for the good of the Show. Any matter specifically covered herein or in the Show prospectus are subject to decision by Central Florida Media Group plc, and its decisions in any matters which may arise hereunder shall be final.

Unauthorized Product Lines

Exhibitors agree to exhibit Legal Products only. No products will be exhibited known as copies of (knockoffs). Exhibitor assumes full liability for any litigation taken against Exhibitor or Central Florida Media Group pertaining to illegal sales of said products.